

JOIN Our SHOP | SAVE | SUPPORT® Platform



## Our Community Discount Club Fundraising Program Advantages:

**No Experience Necessary:** Your local Captain takes the lead and reduces the burden on Leaders

**High Value & Better Returns:** Groups of all sizes can earn \$16-\$19+ for each membership Sold\*  
Use the Net Profit Estimators (on Account Worksheet) for projections

**Custom Sales Support:** Powerful tools specific for each Organization and Seller help boost sales totals and profits for each Student

### Our Program Works for You:

- Students can **EARN** more of their fees making participation more affordable for **ALL** students
- Our systems adjust to match your Structure & Needs
- Optional Features give you more ways to reach goals (Social Sales Links, Donations, Sponsorships...)
- JOIN the Platform that was Created to build trust, loyalty and long-term Connections

**hubbub**  
Community Marketing & Fundraising Support **LOCAL**  
Walker T McGraw  
678-439-6884 walker@hubbublocal.com  
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\* Conditions and Limitations Apply



# Fundraising Support Services

JOIN the Platform to *“Earn more than ever before...”* with fewer burdens on you



- ✓ Businesses supply deals: Our Systems create local Discount Clubs
- ✓ Students sell Club Memberships as a high value Fundraiser
- ✓ We give your organizations powerful customized tools that help your students make more connections and close more sales
- ✓ Donors get a full year of savings & that makes repeat sales easy
- ✓ Our Captains take care of the details and reduce your workload
- ✓ Online Brochure: [HubbubLocal.com](http://HubbubLocal.com)
- ✓ Demo: Text **MyDemo** to 40691
- ✓ Connect: Text **MyOrg** to 40691

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# Our Platform Amplifies each Contribution

**Community Captains:** We recruit a hometown resident to be the “Platform Pro” for each community we serve. They take charge of the marketing services we offer to local merchants and service providers, and then they utilize our systems and electronic framework to create a community-specific “Discount Savings Club”. Captains also provide the leadership, resources and materials that help student organizations sell Club Memberships as a highly valued and profitable fundraiser.

**Created to work for YOU:** Our **SHOP | SAVE | SUPPORT**<sup>®</sup> platform benefits from the tight integration of time-tested methods that help:

**Public Supporters** get true year long value (saves many times the cost of donation)

**Business Partners** attract more new & returning customers (boosts their bottom line)

**Student Organizations** “*Earn more than ever before...*” from an easy to sell, high return product (the program greatly reduces the workload for volunteer leaders)

**Features that make us better Partners:** The best elements all available on one platform

- **Relationship Management**- Captains develop and maintain community connections
- **Professional SERVICE**- Our program is designed to make fundraising easier on you
- **Move beyond old Limits**- Our systems run on the user’s phone using a secure web portal. This is not only convenient for the Club Members, it also lets us deliver a more complete roster of services for our Student sellers and Business Partners
- **Custom Sales Package**- We build a unique and secure “Seller SignUp” process for each organization that is used to produce **1) Sales Scripts, 2) Sales Flyers, 3) Sales Posters, 4) Social Media/Email Sales Links, 5) Sales Activity forms, and 6) Sales Tracking web pages** for each student seller.
- **Modern & Mobile**- In addition to many other updated features, the ability of our platform to securely take donations via credit or debit card is one of the most powerful. Payment by card is a proven way to drastically boost donations when selling directly to your supporters, and it also gives them the opportunity to contribute to your organization using indirect (student not present) sales methods like **1) InStore Signs, 2) Posters, 3) leave-behind Flyers, and 4) Social Media/Email Links** each of which will let them sign up and pay on their own.
- **Structure, Costs & Extended Services**- We created our systems to scale to your needs. Groups as few as 10 students all the way up to entire schools and multi-site multi-season youth associations can use our fundraising services. There are no upfront fees and you receive an amazingly high return on each Club Membership your students sell (see our Estimator <https://orgs.hubbublocal.com/info> ). We also offer support for Legacy fundraisers, events, etc... <https://demo.hubbublocal.com/hbl-hub/>
- **Get Connected**- Contact us so we can tell you more Text **MyOrg** to 40691



A busy, noisy situation caused by a Crowd of People

Creating Cheers out of Chaos

LOCAL

Where We Live, Learn, Work, and Grow... Our Hometown®

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## Organization Account Worksheet

	#1 Decision Maker	Volunteer Leader Contact	Other Contact
Role			
Title			
First Name			
Last Name			
Email			
Phone			
Address			
City			
State			
Zip			
Authority	Complete	Complete Verify with #1	Complete Treasurer Verify with #1
Reach me by	Text Phone Email at Location	Text Phone Email at Location	Text Phone Email at Location
Reach me time	AM Mid-Day PM	AM Mid-Day PM	AM Mid-Day PM

### Organization Information

1 Community Name: \_\_\_\_\_  
 2 Admin/Oversight: \_\_\_\_\_  
 3 Legal Name: \_\_\_\_\_  
 4 Common Name: \_\_\_\_\_  
 5 Sub-Level-a: \_\_\_\_\_  
 6 Sub-Level-b: \_\_\_\_\_  
 Est. # Students: \_\_\_\_\_  
 Non-Profit: Y N EIN#: \_\_\_\_\_  
 Seller Incentives: Own plan or Need Help  
 Starts: \_\_\_/\_\_\_/\_\_\_ Ends: \_\_\_/\_\_\_/\_\_\_  
 Participation Fee: \$ \_\_\_\_\_

### Use our Earnings Estimators:

I <https://orgs.hubbublocal.com/info>  
 II <https://bit.ly/Seller-earns>

**Structure:** (i.e. 1-Everglades Community  
 2- Everglades H.S. > 3-EHS Arts Foundation LLC > 4-EHS  
 Band > 5-9<sup>th</sup> Grade > 6-Marching Band)  
 Circle: Arts Athletic Academic  
 Public Private School Church  
 Assn. Indp. Travel Rec County City  
 National-Affiliate Grades Levels  
 Other:  
 Membership Sales Targets & Values  
 Required Sales #: \_\_\_\_\_ (25 suggested)  
 Bring Your Own Partners #: \_\_\_\_\_ (10 max)  
 Seller earns/req'd sale: \_\_\_\_\_ (\$17.50)  
 Earned/sale over Req'd: \_\_\_\_\_ (\$15.00)  
 Net per Club Membership Sold \$ \_\_\_\_\_  
 Total Est. Net Earnings \$ \_\_\_\_\_